Change Notification
Antenna Product Logo Change

To All KYOCERA AVX, AVX, or Ethertronics Customers,

In 2018, Ethertronics became part of AVX and then in 2021 Kyocera and AVX combined to become KYOCERA AVX with the Antennas division known as KYOCERA AVX Antenna. Due to this change the company logo has changed from Ethertronics to KYOCERA AVX and the change of the logo on the antenna products has started. The Antenna products that currently have the Ethertronics or ET logo be changed to either KYOCERA AVX or KAVX. This change will be done immediately on all new antenna products but for the existing antenna products, this change may take from 1-3 years.

The logo change on the parts will not impact the performance and quality of the antenna products and the logo change will apply to all antennas and demo boards with a logo mark. Below are images or the current logo and the new logo.

Current Logo

New Logo
This Change Notification Letter is a Global Notification to all customer for the antenna logo change.

Please notify all those in your organization that should be aware of this logo change.

If there are any questions, please contact Jessica Dai at (858) 550-6044 or email at jessica.dai@kyocera-avx.com

Thanks,

Steve Bridgens  
Steve Bridgens  
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